



**HAWAII TOURISM**  
AUTHORITY

Hawaii Convention Center  
1801 Kalakaua Avenue, Honolulu, Hawaii 96815  
**kelepona** tel 808 973 2255  
**kelepa'i** fax 808 973 2253  
**kahua pa'a** web [hawaiiitourismauthority.org](http://hawaiiitourismauthority.org)

**David Y. Ige**  
Governor

**George D. Szigeti**  
President and Chief Executive Officer

## Aloha from the Hawaii Tourism Authority

*E Komo Mai* (Welcome)!

There is nothing more integral to the enjoyment of the Hawaii experience than culture. Each June, one of Hawaii's magnificent cultural events, the Pan Pacific Festival, ushers in summer with an international three-day celebration that brings together residents of Hawaii and visitors from around the world. As I can attest from personal experience, this is a cultural festival to be treasured.

The Hawaii Tourism Authority (HTA) is dedicated to supporting festivals, special events and cultural celebrations that help illustrate what makes the Hawaiian Islands such a remarkable, and unmatched, place to live and visit. The Pan Pacific Festival, with its dazzling entertainment, delicious cuisine and array of exhibits and displays, exemplifies how culture can be showcased for all to enjoy.

The people of Hawaii have a storied tradition of embracing culture and sharing it with the world. That's especially true for the organizers and volunteers of the Pan Pacific Festival and all the happy memories and friendships they have created these past four decades. We applaud how their undying devotion has made the Pan Pacific Festival a grand success for attendees to appreciate and cherish each year.

Mahalo,

George D. Szigeti  
President and CEO  
Hawaii Tourism Authority

