



## 38<sup>th</sup> Annual Pan-Pacific Festival Fact Sheet

- Mission:** To foster intercultural friendship, goodwill and understanding by bringing together various cultures and people through the sharing of music, arts, dance, performances, food and more.
- Event Description:** Celebrating its 38<sup>th</sup> year in 2017, the Pan-Pacific Festival – one of Hawai'i's largest festivals – is a three-day festival showcasing nearly 100 different performance groups and organizations from around the world and Hawai'i, and attracts an audience of approximately 100,000 annually, 50 percent of whom are visitors from abroad.
- Attractions:**
- Pan-Pacific Ho'olaule'a**  
Kicking off the weekend of events with a festive block party in Waikiki, the Pan-Pacific Ho'olaule'a features multiple stages along Kalākaua Avenue filled with cultural performances; live entertainment by local and international groups; a wide range of Island crafters and vendors selling unique items; and food booths offering delicious culinary creations.
  - 2<sup>nd</sup> Annual Street Dance Festival in Hawai'i**  
This dance exhibition will showcase dance moves from some of Japan and Hawai'i's hottest amateur dance troupes. Making a special appearance is Kento Mori, one of the most successful choreographers and professional dancers in the world, who will provide the performers with top dance tips. He's worked with various artists like Madonna, Usher, NE-YO, Ciara and Chaka Kahn.
  - Punahale Party**  
Hula hālau will choose their favorite songs to dance with one of Hawai'i's treasured musicians, Nā Hōku Hanohano award winner Weldon Kekauoha.
  - Pan-Pacific Hula Festival**  
The 17<sup>th</sup> Annual Pan-Pacific Hula Festival is held every evening throughout the festival weekend at the revered Kūhiō Beach Hula Mound, featuring hula hālau (schools) from Japan as well as performances by local hula hālau.
  - Performing Arts Showcase**  
Held daily throughout the festival weekend, the Performing Arts Showcase features traditional Japanese songs and dances, hula performances and other cultural presentations from more than 25 international and Hawai'i groups.

(more)

### **Pan-Pacific Parade**

The weekend-long festivities culminate with the Pan-Pacific Parade on Kalākaua Avenue, which starts at Fort DeRussy and ends at Kapi'olani Park. The parade features a mix of cultural performers, colorful entertainers, and music and dance groups from around the world, marching through Waikīkī at sunset.

### **Background:**

Matsuri in Hawai'i was established in 1980 after a group of people envisioned an event that would continue to increase interaction between Japan and Hawai'i. The festival's mission was to enrich the lives of both participating artists and audiences with exposure to traditional Japanese culture – music, dance, food, crafts and more. In its first year, Matsuri (Japanese for “festival”) in Hawai'i attracted about 25,000 attendees. In 1996, Matsuri in Hawai'i became the Pan-Pacific Festival to broaden its scope and appeal by including performers representing other Pacific-Rim cultures/countries, including Hawai'i.

### **Event Schedule:**

\*Times subject to change

#### **Friday, June 9**

10 a.m. – 3:30 p.m.

#### **Performing Arts Showcase**

*Ala Moana Center, Centerstage*

1 – 5 p.m.

#### **Performing Arts Showcase**

*Waikīkī Beach Walk Plaza Stage*

4 – 10 p.m.

#### **17<sup>th</sup> Annual Pan-Pacific Hula Festival**

*Kūhiō Beach, Hula Mound*

7 – 10 p.m.

#### **Pan-Pacific Ho'olaule'a**

*Kalākaua Ave.*

*Seaside Ave. to Uluniu Ave.*

6:30 – 9 p.m.

#### **Street Dance Festival in Hawai'i**

*Waikīkī Beach Walk Plaza Stage*

#### **Saturday, June 10**

10 a.m. – 9 p.m.

#### **Performing Arts Showcase**

*Ala Moana Center, Centerstage*

1 – 4:30 p.m.

#### **Performing Arts Showcase**

*Waikīkī Beach Walk Plaza Stage*

4 – 6:30 p.m.

#### **17<sup>th</sup> Annual Pan-Pacific Hula Festival**

7:30 – 10 p.m.

*Kūhiō Beach, Hula Mound*

6:30 – 9:30 p.m.

#### **Punahale Party**

*Waikīkī Beach Walk Plaza Stage*

**Sunday, June 11**

10 a.m. – 3:30 p.m.

**Performing Arts Showcase**  
*Ala Moana Center, Centerstage*

12 – 3 p.m.

**Performing Arts Showcase**  
*International Market Place*

1 – 4:30 p.m.

**Performing Arts Showcase**  
*Waikīkī Beach Walk Plaza Stage*

5 – 7 p.m.

**Pan-Pacific Parade**  
*Kalākaua Avenue*  
*Fort DeRussy to Kapi'olani Park*

7 – 10 p.m.

**17<sup>th</sup> Annual Pan-Pacific Hula Festival**  
*Kūhiō Beach, Hula Mound*

**Admission:** All events are free and open to the public

**Information:** (808) 926-8177 ext. 279 or 808-799-0002  
PPF@kihnl.com

**Website:** [www.pan-pacific-festival.com](http://www.pan-pacific-festival.com)

**Facebook:** [www.facebook.com/PanPacificFestival](http://www.facebook.com/PanPacificFestival)

**Twitter:** [@PanPacificFest](http://www.twitter.com/PanPacificFest)

**Instagram:** [@panpacificfestival](http://www.instagram.com/panpacificfestival)

Pan-Pacific Festival acknowledges the Hawai'i Tourism Authority (HTA) for its sponsorship and support of the festival. As an HTA signature event, the Pan-Pacific Festival exemplifies the uniqueness of the Hawaii brand, showcasing the melting pot of diverse cultures and customs throughout its events for both visitors and locals alike.

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